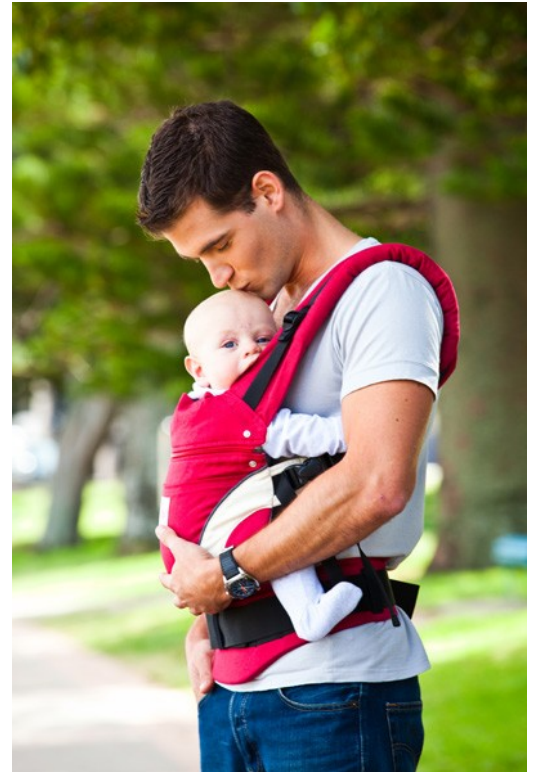


Close enough to kiss....

The **Manduca® front, hip and back carrier** grows with your child from birth to pre-school. Soft-structured and made from natural, organic fabrics, its ingenious design means your baby is perfectly supported and held very close to you, creating an incredible feeling of bonding with your child.



From birth, the **Manduca** is a baby front carrier, with your newborn held safely in the correct position. From approximately three months old, the **Manduca** becomes a hip carrier, then finally, from 6 months, an infant back carrier designed to carry a child of up to approximately 4 years.

Safe baby wearing guidelines recommend your newborn should be carried close enough to kiss, with his knees pulled up higher than his bottom in the 'M' position (this corresponds to a baby's natural position and helps the hips to mature as nature intended). The **Manduca** carries infants in this orthopedically correct position, allowing you to carry your baby as close to you as in a baby sling.

To help your baby sit comfortably in the correct position, the **Manduca** has deep, hidden tucks in the seat of the carrier and an extra wide seat base to support the thighs. Very young or small babies are placed a little higher in the built-in newborn pouch, with their legs tucked up in front of them inside the carrier, so they are not artificially forced into a splits position. Other features include an integrated head support/sunshade which tucks away when it's not needed and a fold out back extension which provides greater support for bigger children (up to 20kg) or additional head support for newborns.

The **Manduca** is comfy for parents too, with three ways of adjustment and an extra-long anatomically shaped waist belt that can be fastened around the waist or hips. Whether front or back carrying, the padded shoulder straps can be crossed or secured in straight, simple 'rucksack' style.

Two ranges are available: 100% certified organic cotton carriers in a range of fabulous Limited Edition prints (£110); and the Standard range (£99), which has an inner layer of 100% certified organic cotton next to baby's delicate skin, and an outer layer made with an organic cotton / hemp mix in a choice of six on-trend colours.



Manduca carriers are distributed by nursery product specialists Cheeky Rascals Ltd. Visit cheekyrascals.co.uk for more information, to find a local stockist or to buy online.

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For additional information, samples or images please contact:

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